

A close-up, slightly angled shot of a woman with dark, curly hair, smiling broadly and showing her teeth. The image is overlaid with a semi-transparent dark brown filter. The text '2022 MEDIA KIT' is prominently displayed in white on the left side of the image.

2022 MEDIA KIT

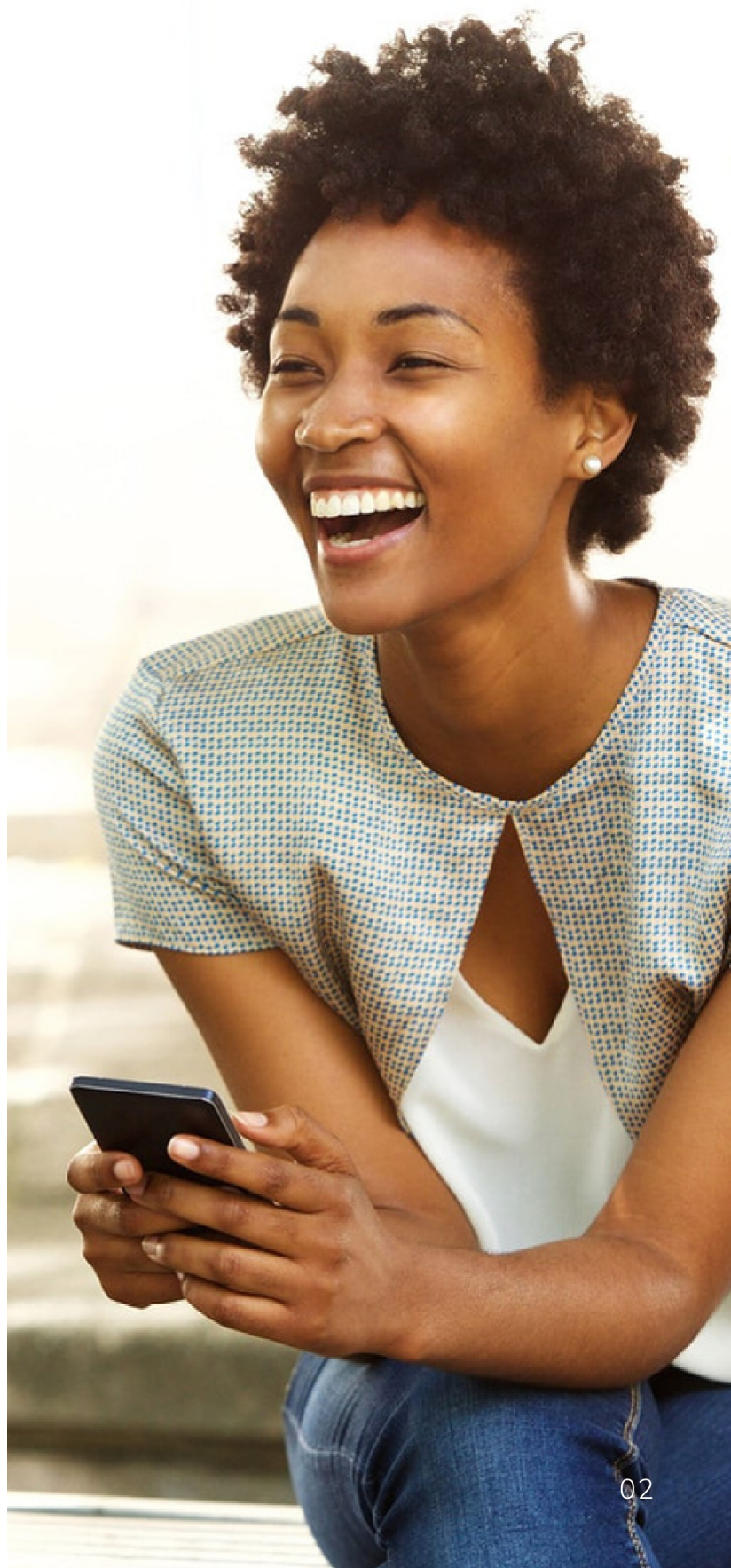
curleeme

On a mission to change the mindset

CurleeMe, founded by Anthea Ancalade, is an online community for people with kinky, coily, and curly hair. It is a community created to help Curlees learn to love their hair again by making it easier to find a hairstylist near them and resources to help them in their healthy hair care journey.

Our mission is to promote healthy natural hair care and encourage Curlees to embrace their natural hair textures.

With over 30,000 members in the CurleeMe Community and counting, we are well on our way to fulfilling our mission of promoting self-love through the proper care of textured hair types!



21,000

MONTHLY PAGEVIEWS

11,000

MONTHLY UNIQUE VISITORS

721

HAIRSTYLIST PROFILES

728

EMAIL SUBSCRIBERS



AUDIENCE STATISTICS

21.4%

18-24

29.3%

25-34

22.8%

35-44

12.9%

45-54

30.9%

MALE

69.1%

FEMALE

SOCIAL MEDIA
FOLLOWING



30K



359



610

157.32k Monthly
views

Advertising Options	Price
Workshop, Event, Online Course Listing	\$25 per 3 mo
Banner Ad - Below Hair Stylist Profile (728x90)	\$30/mo
Banner Ad - Above Search Listings (728x90)	\$30/mo
Banner Ad - Blog Sidebar (300x250)	\$10/mo
Banner Ad Design	\$35 per banner
Instagram Story	\$50
Email Blast Feature	\$50
Sponsored Blog Post	\$65

**All ads will go through a verification process*

ADDITIONAL OPPORTUNITIES

We are always looking for ways to amplify our brand. If you have additional press or partnership questions, email press@curlee.me.

CONTACT US

Instagram: @curleeme

Facebook: @curleeme

Pinterest: @curleeme

press@curlee.me

Los Angeles, CA